



# Autumn & Winter

Fashion Guide for Babies & Toddlers

by **HUGGIES** & **FREDBARE**<sup>®</sup>

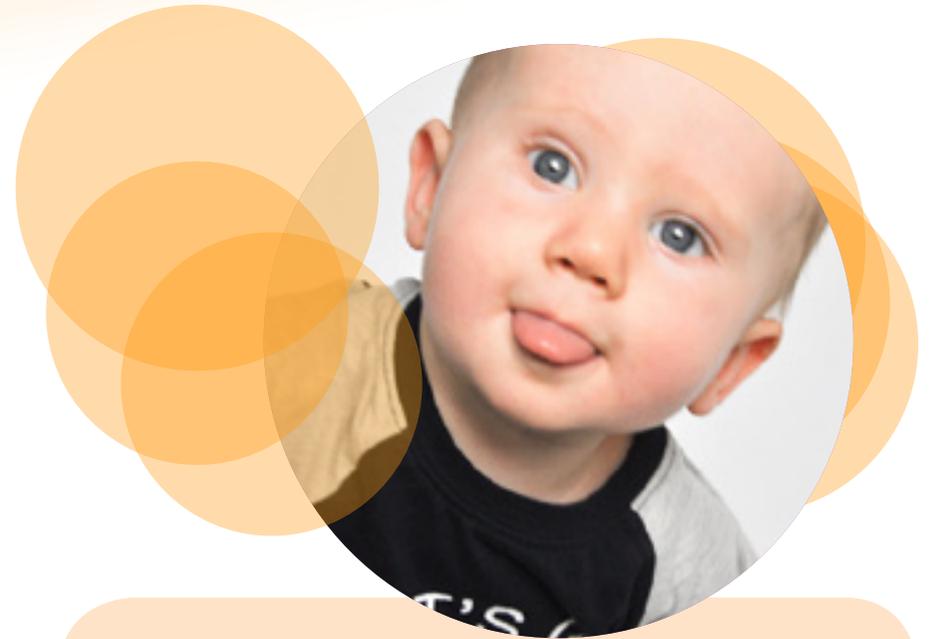
2016



# Autumn Clothes Guide for Babies

One of the challenges for parents of bubs here in Australia is dressing their bub appropriately as the seasons start to change. Dressing your little one during autumn can sometimes be a complicated affair. Added to this is the fact that your little one grows so quickly, sometimes it can be hard to decide what items your little one needs in their wardrobe. We've created your wardrobe guide for autumn as well as ten top tips for caring for your little one's clothes as well.

Keeping things simple, soft and practical is important when it comes to dressing your bub. However, there are few things more stressful for a parent than being on an outing with a baby who is overheating, or freezing cold. As our autumn weather can veer from being warm to almost freezing temperatures quite dramatically, it is important to make sure your little one layers up with clothing so they can easily be added or removed as needed.



The owner and designer of Australian clothing brand Fred Bare, Fiona White is an expert in knowing what fabrics and clothing items are best for your little one. She recommends cotton, fleece and soft denims as the key fabrics for Autumn. Apart from being soft on the skin, they are also hardwearing. This is an important consideration when your little one is constantly on the move!

# Fiona's Key Autumn Pieces for...

## Babies

- 1 jumpsuits
- 2 cardigan
- 3 beanie
- 4 cotton tights
- 5 padded jacket

Fiona suggests dressing bub in a onesie and layering over it. "I'd suggest a 100% cotton rib jumpsuit with a cute Bunny print. Then add a soft denim leisure pant like our Liberty of London exclusive print smock in lined lawn fabric, layered with cotton cardigan with Liberty bow trim. To round out the outfit and keep your little one's head warm, add a matching cotton beanie."

## Toddlers

- 1 soft denim jean/ denim pinafores
- 2 cotton sweaters
- 3 rib t-shirts
- 4 fleece hooded jacket
- 5 beanie

For toddlers, Fiona recommends using hardwearing fabrics that are also easily washable. "The base of their outfit should be something like a cotton sweater. Our ones with ROCK graphics or tees with Drum set print are very popular. Wear this with sueded cotton relaxed pant, layer with a denim jacket and pull on our cable beanie in grey marle cotton. Layering is important, especially with toddlers who are active and may overheat quickly".

If you are looking to add something special to your little one's wardrobe, even if you know it isn't a long term investment then Fiona suggests: "I'd get them something practical to use over the top of their outfits, especially if you have an evening outing, for instance a nylon padded puffer, zip front and fully lined."

# Key Autumn fashion trends 2016

## Boys

- \* each season has its trend colours, this time round it's crimson and charcoal
- \* lightweight denims
- \* nautical stripes or all over art print t-shirts
- \* layer short sleeve over long sleeves
- \* chambray fabrics
- \* go for charcoal and crimson colours (make sure to wash them separately first!)

## Girls

- \* for girls the base colours are jade green, mustard yellow and rusty orange
- \* Invest in light and easy wear denims in bright colours
- \* Stretch cotton pants in vibrant colours are perfect for temperamental weather
- \* Light cotton knit sweaters are perfect for this climate and easy to wash and wear
- \* Pretty ruffle skirts made out of cord are hardwearing and gorgeous looking
- \* Accessorise their outfits with bright hair accessories, belts, and cute ruffle socks



# Huggies Top 10 tips

for Looking after your little one's wardrobe

Having invested in your little one's wardrobe, here are Huggies top ten tips for looking after it.

- 1** Check the washing instructions before you buy the item. This will save you lots of hassle later on, especially if you get home and discover the item is 'hand wash only' or 'dry-clean only'. These items can end up costing you time and money in the long term.
- 2** Keep seams simple. Make sure that the clothes you buy your little one don't have too many seams, as these can prove irritating on their skin, especially if there are lots of them.
- 3** Always wash your bub's new clothing before they wear it for the first time. This gets rid of any potential irritants that may have been used to make the garment.
- 4** Check the temperature recommendations before you wash the clothes and separate similar colours before washing.
- 5** Empty all pockets before you wash the clothes. It's an easy mistake to make and can be a real pain when you discover your toddler has left a pen or a tissue in the pocket of their clothing after you've washed it.

**6** Unless you have to, skip the tumble-drying. It can shrink your little one's clothing and you want to get as much use as possible out of it!

**7** If you have a 'delicate fabric' item then always test stain removers on an inside seam for colour fastness. Simply apply the product and leave it for 2-5 minutes, then rinse. If the colour changes, do not use product on garment.

**8** The best way to store delicate garments is to pad them with white, acid-free tissue paper. You can usually buy them in art supply stores. Sometimes these items are saved to become family heirlooms and it is important to store them carefully.

**9** Leave space between clothing items in your wardrobe or drawers. By doing so this reduces the chances of the fabrics wrinkling and saves you having to iron them.

**10** Stitch straight away. In the unlikely event of clothes tearing and you being unable to return the item, stitch it up as soon as you see it. This will save you having to stitch up entire seams or discarding the garment.

# Dressing your little ones for winter

Despite the fact that the weather can be grey and gloomy, your little one's wardrobe needn't be. In fact, the use of bright colours and hardwearing fabrics can brighten up both their wardrobe and your day! We've teamed up with a leading Australian kids clothes designer to tell you about the key items for your little one's wardrobe, and the best way to snap up a bargain and get the most wear out of their clothes as well.

When it comes to choosing key items for your little one's wardrobe Fiona White, the owner and designer of Australian clothing label Fred Bare is enthusiastic about the choices we have available. "We're different to Europe in that we aren't afraid to use colour during winter. The best fabrics for winter, especially given the wide variety of climate we have across the country are cotton, especially brushed cotton, denim, wool and cord. These are all hardwearing and breathable fabrics."



One of the most common complaints parents have is how little wear they sometimes get out of the clothes they buy their children. Designer Fiona has seen this happen often and as a result she recommends you choose a number of wardrobe basics and then some quality items which can be reused throughout the season. As babies and toddlers tend to be messy little creatures who often require several wardrobe changes throughout the day, make sure you choose clothes that you can get your little one in and out of with relative ease.

# Fiona's key winter pieces for ...

## Babies

- 1 Vests
- 2 Jumpsuits
- 3 Cardigans
- 4 Brushed cotton sweaters
- 5 Denim jacket

"Pop bub in a cotton jumpsuit, like our one in oatmeal with Pillarbox red contrast. For a pop of colour, add one of our Liberty of London print vests lined with softest shearling. Over the top add a cotton knit pinafore with bow intasia in grey marle layer with cotton."

## Toddlers

- 1 Cord jeans
- 2 Fleece sweaters
- 3 Pinafores
- 4 Beanies
- 5 Denim jacket

"Team some relaxed waist denim jeans with a cotton knit sweater and add a cute cotton beanie to finish the look."

If you are looking for a splurge item, then Fiona recommends the faux fur vest that can be worn over anything from a jumpsuit to a pinafore. To care for your little one's faux fur, it is best to gently brush it frequently to keep the surface dust off it. Always check the washing instructions before cleaning it, but make sure to remove small spots and stains promptly. You can usually do this by using mild soap and cool water and applying it to the affected area. Gently blowdrying the area will prevent ring marks from forming.

# Key winter fashion trends 2016

## Boys

- \* Grey and taupe are key colours for this winter
- \* Add a scarf in olive or mauve for a splash of colour with their outfit
- \* Cotton knits and cords are perfect winter fabrics. Hardwearing and easily washable
- \* Faux fur lined jackets or hoodies make a perfect fashion accessory that will also keep your little one snug and warm

## Girls

- \* Misty blue and light green shades are the primary colours for this winter
- \* Add a cheerful dash of colour with a turquoise beanie or coral coloured scarf
- \* Colourful, patterned cotton stockings are a great way to keep warm
- \* Pop on a smock or cord jeans
- \* Cotton knits either as a cardigan or jumper are great for venturing outdoors with your little girl
- \* To glam up an outfit a faux fur gilet is a stylish splurge



# Huggies Top 5 tips

*for saving on the cost of your little one's wardrobe without sacrificing*

Making sure you get the best value for money is really important when it comes to choosing winter clothes for your kids. This is particularly because their shelf life is often limited to only a few months. So how can you save the cost of your little one's wardrobe but not skimp on the quality?

- 1 Sign up for newsletters and notifications of sales at your favourite children's stores.
- 2 For older children, buy their clothing at sale time for the year ahead. This usually means buying one year up from their current age.
- 3 If you have, or are planning to have siblings for your little one, launder and store the clothes safely for when they are old enough to use them. Make sure you clearly label the age and sizing on the storage bags.
- 4 The mid year and end of year sales are often a great time to pick up terrific bargains for kids clothes. You can often purchase that "splurge item" with a minimum of guilt!
- 5 Get on ebay and sell your little one's clothes if they are still in good condition and you know they won't be used again. It's a great way to retrieve some of the cost of the original item.

Choosing wisely and planning are important factors when it comes to choosing bub's winter wardrobe. But by doing so, it can brighten not only their wardrobe but also ensure they are dressed both practically and fashionably for the season.