



Buying for Baby

HUGGIES

Buying for Baby

It's fast approaching and you're going to be a mum shortly. It's a very exciting time and can be quite overwhelming. What do you need for the hospital? How should you decorate the nursery?

This eBook has got you covered from A-Z. There's the printable shopping list that covers all the items you'll need when you deliver your baby, through to how to decorate your nursery safely.

We have an A-Z guide that explains what the basic items you might need for your little one are. There are some beautiful photos of nurseries designed by other Huggies parents for a bit of inspiration and you can use our trusty online guide to help you when it comes to planning yours as well.

Happy shopping!





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Top buying tips

- Accept hand me downs! Your little one is likely to go through outfits alarmingly quickly and even if you don't use them, it's great to have them as back up.
- Don't buy everything in newborn sizes. Buy several in 6-9 months as well and as a general rule when you're clothes shopping, buy bub's clothes one size ahead.
- Keep the season in mind when buying ahead as well. If it's summer and bub will be six months old in the middle of winter, make sure your purchases are going to be wearable for them at that time of year.
- Think about comfort and convenience for bub and you. Avoid buttons and get items with snaps. You should also try to keep the "hand wash only" items out of your trolley.
- When buying baby furniture, always make sure they adhere to current safety guidelines. It might look really lovely in the nursery, but if it doesn't comply with safety standards then don't buy it.
- Look for alcohol free products when it comes to baby's skin.
- Don't buy items you won't need right away. This means things like the high chair or the complicated toy. Save your money and spend it only when you need to.
- If you're asked what you need by family and friends then be honest. Alternatively, sign up for a baby register. This will save you doubling up on items that well-meaning friends or family may get for you.



Baby Planner Checklist

HOSPITAL

Hospital Bag for Mum

It's important to have this packed and ready at least 2 weeks before bub is due. That way you can focus on your impending delivery rather than packing on the big day!

Must Haves		Cost
2 button-up pjs or nighties	<input type="checkbox"/>	
2 maternity/nursing bras	<input type="checkbox"/>	
Dressing gown and slippers	<input type="checkbox"/>	
Hairbrush	<input type="checkbox"/>	
Sanitary/maternity pads	<input type="checkbox"/>	
5-10 pairs comfy underwear	<input type="checkbox"/>	
Watch	<input type="checkbox"/>	
Camera	<input type="checkbox"/>	
Mobile phone and charger	<input type="checkbox"/>	
Toothbrush	<input type="checkbox"/>	
Deodorant	<input type="checkbox"/>	
Going home outfit	<input type="checkbox"/>	
Optional		Cost
Relaxing music	<input type="checkbox"/>	
Moisturiser	<input type="checkbox"/>	
Make-up	<input type="checkbox"/>	
4 loose tops	<input type="checkbox"/>	
Lip balm	<input type="checkbox"/>	
Own pillow	<input type="checkbox"/>	
Soft cotton socks	<input type="checkbox"/>	

Baby Clothes

Remember bub has been floating round in a cocoon of water. Keep clothes simple, soft with easy openings. Remember to wash them before bub arrives and have them packed up.

Must Haves		Cost
6 onesies	<input type="checkbox"/>	
6 singlets	<input type="checkbox"/>	
Baby booties	<input type="checkbox"/>	
One hat or beanie	<input type="checkbox"/>	
Baby mittens	<input type="checkbox"/>	
2 bunny rugs	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
Optional		Cost
Sleeping bag	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	



Feeding Equipment

Whether you breastfeed or bottle-feed, midwives and lactation consultants are there to support and guide you. You'll need a comfy chair and various supplies either way.

Must Haves		Cost
Maternity/nursing bras	<input type="checkbox"/>	
Maternity/button-up tops	<input type="checkbox"/>	
Nipple cream	<input type="checkbox"/>	
Breast pads	<input type="checkbox"/>	
10 burping cloths for bub	<input type="checkbox"/>	
	<input type="checkbox"/>	
<i>If bottle-feeding</i>		
Eight feeding bottles	<input type="checkbox"/>	
Formula	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
Optional		Cost
Breastfeeding pillow	<input type="checkbox"/>	
Bottle warmer	<input type="checkbox"/>	
Breast pump	<input type="checkbox"/>	
Breastfeeding cover	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	



Baby Planner Checklist

HOME

Nursery

This can be a very exciting time when it comes to organising your little one's nursery. Remember to sort the essentials first and then decorate!

Must Haves		Cost
Cot	<input type="checkbox"/>	
Mattress	<input type="checkbox"/>	
3 sheet sets	<input type="checkbox"/>	
2 waterproof protectors	<input type="checkbox"/>	
3 bunny rugs	<input type="checkbox"/>	
4 muslin wraps	<input type="checkbox"/>	
Chest of drawers	<input type="checkbox"/>	
Feeding chair	<input type="checkbox"/>	
	<input type="checkbox"/>	
Optional		Cost
Bassinet/cradle	<input type="checkbox"/>	
2 blankets	<input type="checkbox"/>	
Dimmer switch	<input type="checkbox"/>	
Blackout blinds	<input type="checkbox"/>	
Baby monitor	<input type="checkbox"/>	
Nightlight	<input type="checkbox"/>	
Low table next to feeding chair for tissues, snacks	<input type="checkbox"/>	
Room thermometer	<input type="checkbox"/>	
	<input type="checkbox"/>	

Bath time/Change time

Getting your little one bathed and changed can be both fun and stressful.
Keep everything you need close at hand.

Must Haves		Cost
Change mat	<input type="checkbox"/>	
Cotton buds and balls	<input type="checkbox"/>	
Huggies® Nappies	<input type="checkbox"/>	
Huggies® Baby wipes	<input type="checkbox"/>	
Bath towel	<input type="checkbox"/>	
Face cloth	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
Optional		Cost
Baby bath	<input type="checkbox"/>	
Baby ramp	<input type="checkbox"/>	
Hand disinfectant	<input type="checkbox"/>	
Nappy rash cream	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	



First Aid Kit

For peace of mind and as a great confidence boost, make sure you do a St John's First Aid course before your little one arrives. Remember to stock the First Aid Cabinet and keep it only within adult reach.

Must Haves		Cost
Book on childhood ailments	<input type="checkbox"/>	
Children's paracetamol	<input type="checkbox"/>	
Sunscreen	<input type="checkbox"/>	
Medicine dropper	<input type="checkbox"/>	
Thermometer	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
Optional		Cost
Steam vaporiser	<input type="checkbox"/>	
Vicks baby balm	<input type="checkbox"/>	
QV cream	<input type="checkbox"/>	
Children's insect repellent	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	



Baby Planner Checklist

OUTINGS AND GENERAL

First Outings

Your first outing is always an exciting one! Make sure you fill the nappy bag with the things on our trusty list and relax and enjoy it.

Must Haves		Cost
Pram/stroller	<input type="checkbox"/>	
3-4 Huggies® Nappies	<input type="checkbox"/>	
Huggies® Baby Wipes	<input type="checkbox"/>	
Huggies® Disposable change mat	<input type="checkbox"/>	
3 bibs	<input type="checkbox"/>	
Breast pads	<input type="checkbox"/>	
Sanitary pads	<input type="checkbox"/>	
Nappy bag	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
Optional		Cost
Sling or baby carrier	<input type="checkbox"/>	
Travel cot	<input type="checkbox"/>	
Sun shades for car window	<input type="checkbox"/>	
Rain cover for pram	<input type="checkbox"/>	
Nappy rash cream	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	

General

The list of things you can get for bub is endless. Here we've separated the needs from the wants. We've left some space so you can add your "must haves".

Must Haves		Cost
Baby car seat	<input type="checkbox"/>	
Chest of drawers	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
Optional		Cost
Travel cot	<input type="checkbox"/>	
Baby gym	<input type="checkbox"/>	
Baby bouncer	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	



Baby Clothes

When you get home it's helpful to have the chest of drawers filled with these items.

Must Haves		Cost
8 cotton singlets	<input type="checkbox"/>	
5 body suits	<input type="checkbox"/>	
8 growsuits	<input type="checkbox"/>	
1 sunhat	<input type="checkbox"/>	
1 baby hat or beanie	<input type="checkbox"/>	
2 cardigans	<input type="checkbox"/>	
7 pairs socks	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
Optional		Cost
Jacket	<input type="checkbox"/>	
Jumpers	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	
	<input type="checkbox"/>	



Nursery decorating

Safety first

It's such an exciting time when it comes to planning the nursery. The key thing is to focus on the essential purchases first and then the decorating next. These are the main points to consider when starting:

The cot

- A cot is likely to be your most important and expensive purchase. Consider buying one that converts to a junior bed so that it will last you into bub's early childhood years.
- Make sure it meets current safety standards.
- When it comes to choosing the best cot for bub this [article](#) from Choice will be helpful.
- ALWAYS follow the provided [guidelines](#) from SIDS and Kids when it comes to bub and sleeping.
- Make sure the mattress fits snugly in the crib.
- Create a 'safe zone' around the cot. It should be away from windows, curtain cords or any dangling toys.
- Ensure the cot is well clear of heating sources.
- Never hang anything over the crib that is within reach of the baby.
- Do not place any pillows, comforters or loose bedding in your baby's cot.

The room

- Make sure the smoke detectors in the room have new batteries.
- Have plenty of storage space. It is essential for keeping the nursery organised and to have necessities within easy reach. Aside from the practical benefits, shelves are great for displaying toys and keepsakes and make a nice finishing touch to the room.
- If you have the space, then an armchair to keep you comfortable and relaxed when you are caring for your baby is great.
- Use nightlights to create softer lighting or install a dimmer switch for the ceiling light.
- Choose a curtain or blind with thicker shades to block out strong sunlight or incorporate some black out shades to help your baby sleep during sunny mornings and warm afternoons.
- Remember bub can't see subtle colours and details until they're between six and nine months old. Black-and-white and other strongly contrasting colours work better.

Huggies parents inspirational room designs

To start designing your nursery you can use our terrific Nursery design app [here](#).

As well as this, many of our wonderful parents at Huggies have shared their amazing nursery designs online. Here are just a few for inspiration:

- [Canopy crib designer room](#)
- [Darcy's room](#)
- [Our little pilot](#)
- [Black and white](#)
- [Jessica's haven](#)
- [Xerez's wonderland](#)



The A-Z of buying for newborns

As well as our trusty checklist, this handy guide looks at every item and some features to look for if you do decide to buy it.

Baby bath: your trusty sink or bath is initially great for a newborn. If you do buy one make sure it has a plug. Make sure it has a non-skid bottom and never, ever leave your baby unsupervised in it.

Baby gym: these can be a great way to occupy bub. Make sure it is easy to fold up and store away.

Baby monitor: this allows you to hear your baby without standing over their cot all the time. It is a very personal choice. If you do buy one, make sure its range and frequency are suitable for your home.

Baby swing: these are regarded as very useful if your baby is fussy as it can give parents a break from rocking bub. Make sure the frame is sturdy and it has a seat suitable for a young infant. Use it only when bub is in the same room as you, and stop using when bub exceeds the recommended weight guidelines.

Baby Wipes: the specially designed handy Pop-Up tub on [Huggies® Baby Wipes](#) means that you can grab a wipe with one hand so you always have a free hand to hold or distract your little one during a nappy change. Huggies Fragrance Free Baby Wipes are also Clinically Proven safe for newborn and sensitive skin and are dermatologically tested & pH balanced and include no soap or alcohol, which means they are hypoallergenic and safe to use on your baby's soft, sensitive skin.

Babywrap: while it might seem a bit complicated to wrap at first, a babywrap can be a great way to calm an unsettled baby. It also means you can move around freely knowing bub is safe and snug in your arms at the same time.

Bumper: this is often sold as part of a bedding set. It is NOT recommended you use this in the cot at all because it may increase the risk of SIDS.

Breast pads: even if you aren't breastfeeding you will need a supply during the first few days after giving birth. Great for protecting you from unexpected leaks. Make sure you get ones that stick onto your bra for added security.

Car seat capsule: before choosing this item check the car seat complies with current legislation. This is one of the most expensive and important purchases you will make so consult with friends and Choice magazine to make an informed decision.

Change mat: look for one with raised sides because before you know it your little one will start to roll!

Change table: you can easily place a change mat on the floor but a change table is useful in the early days after delivery.

Chest of drawers: this is an important purchase. Make sure it has plenty of drawers to store everything from bub's nappies through to its hats and jackets. This can be used as your little one grows into childhood to store their clothing and toys as well.

Cot: your key purchase. If you buy a secondhand one check it complies with current safety standards.

Cot mattress: make sure the cot mattress fits the cot properly. Given how little bub weighs, a foam or natural fibre mattress is fine as long as it is over 10cm thick.


Cotton wool: these are useful for keeping bub's eyes clean, nappy changes and if your little one has a nappy rash.

Dimmer switch: this is a really practical way to ensure you don't startle your little one during night feeds. It also means you can find objects you need easily in the dark.



Feeding pillow: given the amount of time you spend feeding it is useful to invest in one of these V shaped pillows. However you can use a regular pillow instead if you prefer.

First aid kit: this is a must-have because it is always better to be prepared. Check it every six months to ensure it is topped up.

Growsuits: these are designed to keep your little one snug and warm. Make sure the press-studs are easy to do up and undo.

 **Hairbrush:** lots of bubs won't need this initially! If you do invest in one make sure it has very gentle bristles.

Nail clippers/scissors: some bubs have surprisingly sharp nails. Choose scissors or clippers according to what you are most comfortable with. Trim nails after bath time when nails will be soft.



Nappies: bub will go through quite a few when they first arrive so stock up and choose your nappy carefully. [Huggies® Nappies](#) are made to keep your baby's skin drier and healthier. In fact, [Huggies Nappies](#) are so dry that they are the only nappy that has been clinically proven to help prevent nappy rash.

Nappy bag: this item is vital for the smooth running of any outing. Make sure you keep it well stocked and refill it after each outing. It should include a change mat, a wet and dry section.

Nightlight: this can be useful for providing soothing light for bub and to stop you from tripping over toys on the floor! A plug-in model that can be left on all night is your best option.

Pram/stroller: this is a key purchase. Consider your lifestyle when buying it and what features are most relevant to you. Most importantly, make sure that it meets current safety standards. Take it for a test drive around the store before you buy it.

Singlets/onesies: for a newborn, get ones which open in the front with snaps at the side. These will be more comfortable until bub loses their umbilical cord. After this, you can use the pullover ones which snap on the bottom and will keep your little one covered over the tummy.

Socks: choose carefully here! Try to get socks that are not too constricting but won't fall off easily either. Babies are very good at wriggling out of socks. They are useful to keep their extremities warm.

Thermometer: there is a range available. The most popular are the digital and the forehead thermometer. They can help you track if your little one is responding to treatment or if they are getting worse.

Travel cot: these can be great if you are planning on travelling with your little one, especially in the early months. Make sure they're easy to fold, store and take along with you.





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The Huggies Team

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